

Biography for Keynote Speaker: Gene Slowinski

Gene Slowinski is the Director of Strategic Alliance Research at the Graduate School of Management, Rutgers University and Managing Partner of the Alliance Management Group. Prior to forming the Alliance Management Group, he held management positions at AT&T Bell Laboratories, and Novartis Corporation. In addition to a Ph.D. in Management, Gene holds an MBA, and a Masters Degree in the sciences.

For the last 20 years Dr. Slowinski has consulted and conducted research on the formation and management of strategic alliances, joint ventures, mergers, and acquisitions. His clients include GlaxoSmithKline, Merck, Lucent Technologies, Motorola, Johnson & Johnson, Ethicon, ExxonMobil, AT&T, Becton Dickinson, Procter & Gamble, Battelle, and many other *Fortune* 500 firms. An author and lecturer, Gene has presented his work to The Conference Board, The Licensing Executives Society, The Industrial Research Institute, and The American Electronics Association. His articles on managing strategic alliances can be found in *Business Horizons*, *Research and Technology Management*, *Mergers and Acquisitions*, *Economic Development Quarterly*, *Les Nouvelles*, *Cooperative Strategies in International Business*, *The Journal of Advanced Management*, and *Managing the High Technology Firm*. With Matt Sagal, he co-authored the book *The Strongest Link*.

Gene is active in the technology management community. He is a member of the Academy of Management, The Conference Board's International Council on the Management of Technology and Innovation, the Industrial Research Institute's Research-on-Research Committee, and the Technology Management Research Center at Rutgers University. In addition, he is on the Board of Directors of Advanced Adjuvants LLC.